

How to Fund a Speaker When You Have No Funds

Bring these seminars to your community in partnership with Chapter One Press!

Taking the Mystery Out of Bipolar Disorder—

Insights for Recovery

Treatment for Recovery

Principles for Recovery

Tools for Recovery

Dr. Mountain and Chapter One Press would do the following:

- Present two seminars (usually on a Saturday) charging my regular fees of \$20.00 per person per seminar in advance or \$25.00 per person per seminar at the door
- Provide the graphic design for flyers for you to use to advertise the event, as well as any other promotional pieces (an ad for newspaper, or whatever you would like)
- Provide ten free seminar cards (five people could attend both seminars for free or ten people could attend one seminar)
- Advertise the event on my website
- Do media interviews that you arrange if you would like
- Print an announcement and mail it to my contacts
- Collect the pre-registrations in advance and at the door
- I will bring my own AV equipment (except for sound equipment), if needed. *(Note: if the event is held in a hotel, sometimes they do not allow speakers to bring their own equipment or there is still a charge. I require a Mac compatible LCD Projector, which I will bring unless the venue will not allow or there is a charge.)*

You would do this:

- Provide a venue for the event
- Print the promotional materials that you will send to your mailing list. The brochures must be printed on color paper as specified by Chapter One Press
- Advertise the event in your community (I would be happy to do media interviews if you would like to arrange them)
- Give Chapter One Press the names of bookstores in your community
- Guarantee a minimum of twenty paying attendees at each seminar. For instance, if 18 are present at one seminar and 15 at the other, you would pay me \$20 times 7 or \$140
- If greater than fifty miles from my home, provide appropriate travel expenses, lodging and meals
- Provide a person(s) to help with registration at the door
- Provide a letter following the seminar that could be used for future promotions